



Merlin Entertainments appoints Non-Executive Director

08 June 2018: The Board of Merlin Entertainments plc today announces the appointment of Andrew Fisher, OBE to the Board as a Non-Executive Director, with effect from 1 July 2018. Andrew will also join Merlin's Audit Committee and Remuneration Committee.

Andrew's appointment will add further breadth to the Board's existing sector, geographic and governance experience, with his particular expertise in digital and technology markets. Andrew is currently Executive Chairman at Shazam. Prior to joining Shazam in 2005, Andrew was European Managing Director at Infospace Inc and Managing Director at TDLI.com. Over the past 20 years Andrew has led the successful growth of a number of technology-focused enterprises.

Commenting on the appointment, Sir John Sunderland, Chairman of Merlin Entertainments said:

"I am delighted to welcome Andrew to the Board of Merlin Entertainments. Andrew brings with him a wealth of experience in digital consumer and technology markets which will prove invaluable as Merlin increasingly focuses resources and efforts in this area."

Andrew Fisher is a non-executive director of Marks & Spencer P.L.C. and MoneySupermarket.com Group PLC, and Executive Chairman of AI Future Tech Limited.

Contact details:

Investors

Simon Whittington +44 (0)1202 493 011

Media

James Crampton +44 (0)1202 493 014

Brunswick - Fiona Micallef-Eynaud / Imran Jina +44 (0)20 7404 5959

Andrew Fisher – Career History and Board Affiliations:

Career history:

Chairman, Shazam (2013-current)

Chief Executive Officer, Shazam (2005-2013)

European Managing Director, Infospace Inc following buy-out of TDLI.com (2001 – 2005)

Founded TDLI.com (1998-2001)

General Manager, Thomson Directories Business Ventures (1996-1998)

Current Board affiliations:

Chairman, Shazam Entertainment Limited – appointed March 2005

Non-Executive Director, MoneySupermarket.com Group PLC – appointed August 2014

Non-Executive Director, Marks and Spencer P.L.C – appointed December 2015

Non-Executive Chairman, AI Future Tech Limited – appointed Jan 2018

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 120 attractions, 18 hotels and 6 holiday villages in 25 countries and across 4 continents. The company aims to deliver memorable experiences to more than 65 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its c.29,000 employees (peak season).

Visit www.merlinentertainments.biz for more information.